

Ferah's Professional Development Activities as of July 2016

Professional Memberships

Rocky Mountain Assoc. of College Admissions Counselors
Higher Educations Consultants Association
Colorado College Consultants (Monthly Meetings)

Webinars/Presentations Attended

Best Practices in Enrollment Management
College Admissions Counseling for Learning Differences
Helping LD Students with College Admissions
Athletes and College Admissions
Music and Performing Arts College Admissions
Visual Arts College Admissions
Special Circumstances Essay
Division III Athletics and Admissions
University of California Admissions
University of California Personal Statements and Application
2014 Chief Business Officers (College) Survey
Navigating the New Admissions Landscape
Recruiting Students (for Colleges)
Liberal Arts Education: Is it Outdated?
How to Avoid Writer's Block
Story to College (Carol Brash)
College Unbound by Jeffrey Salingo
Hotspots, Hooks and Hidden Agendas (Colleges')
Essays and Admissions by NACAC Panel
Evolving Direct Mail, Email and College Fairs (Colleges')
Engaging 8th and 9th Graders
Using Screenwriting Secrets to Write Essays
Understanding the Financial Aid Process
Dealing with Difficult Clients
It's All About the Transition (with Harlan Cohen)

National Webinar Speaker/Presenter

- Letting Go with Carol Jones (and Ferah Aziz)
- Student Success with Cyndy McDonald

2014 Inside Higher Ed Survey of Admissions Directors
Gap Time
Get Ready! Get Set! Get In!
Chronicle of Higher Ed: 2014 Expectations Report
What's In Store for the Student in 2020?
RPI- School of Architecture with Dean Douglas
Poudre School District Insight Class of 2014
What to Expect When Expecting a College Freshman
Changes to Admissions Testing, 2015
Go Social with the ACT
Can I Afford College?
Engaging Students
6 Steps Toward a Connected Admissions Experience
Canadian Universities Advantages and Disadvantages
Mobile and Social Media in Admissions
College Affordability Case Studies
Helping Families Conquer College Costs
Using Personality Types to Write Personal Stmts.
Networking Guide for Graduates
Soft skills Training
2015 Survey of Presidents
Student Athlete Spotlight
How to Guide an Amazing First Essay Session
Common Core, New Standards, College Readiness
How to Guide an Amazing First Essay Session

Changes to Admissions Testing

Demonstrated Interest - How it is used and how to do it; teaching a life skill

Admissions Game Changers: ACT and SAT

College Planning's Missing Piece

7 Biggest Mistakes Students Make When Picking a College

Test Stress: How to help students succeed

Keeping the Dream Alive (for Undocumented Students)

Six Winning College Strategies

PSD's Long Range Plans with Dr. Symser

Financial Aid Reform: Beyond Prior Prior

CCC: Coalition Application and Transitions

All You Need to Know About Net Price Calculators

A Road Map to College Admissions Process

Finding Affordable Great Colleges

Introverts and the College Process

Guide to the New University of California Prompts

17 Things High School Grads Need to Do The Summer Before College

Status of American College Admissions: Cured or Cursed?

College Admissions Conferences

National Assoc. of College Admissions Counselors Conference – 2012, Denver, CO

Rocky Mountain Assoc. of College Admissions Counselors Conference, 2013 – Salt Lake City

Rocky Mountain Assoc. of College Admissions Counselors, Conference, 2014 – Santa Fe

Higher Education Consultants Assoc. Conference, 2014 Portland, OR

Keeping the Dream Alive Conference Jan. 2016 – Colorado College, Colorado Springs

Higher Education Consultants Assoc. Conference, 2016 Philadelphia, PA

Attend(ed) Numerous Information Sessions and Receptions by Colleges

launchphase2's Website Updated Regularly with current news: Admissions, Majors, Financial Aid

Education Columnist - Coloradoan Newspaper, Co-Authored with Carol Jones